

**BEFORE THE
STATE OF FLORIDA
COMMISSION ON ETHICS**

In re THE POLICY STANDARD, LLC)
)
)
)

Appellant.

Executive Branch Appeal No. L25-001

Final Order No.

FINAL ORDER

This matter came before the Commission on Ethics, meeting in public session on April 25, 2025, on the timely appeal of The Policy Standard LLC, pursuant to Section 112.3215(5)(d), Florida Statutes, which assesses an automatic fine of \$50 per day on a lobbying firm that fails to timely file an executive branch compensation report. The Commission may waive the fine in whole or in part for good cause shown, based on unusual circumstances surrounding the failure to file by the designated due date. Appellant has requested a hearing before the Commission.

Findings of Fact

1. Appellant is a lobbying firm that receives, or is entitled to receive, compensation for the purpose of lobbying agencies of the executive branch and is required to file a firm compensation report with the Commission on Ethics for each calendar quarter during any portion of which one or more of the firm's lobbyist(s) were registered to represent a principal.
2. During the fourth quarter of calendar year 2024, Appellant had two registered lobbyists. The statutory deadline for the filing of the executive branch firm compensation report for the fourth quarter of 2024 was February 14, 2025.

3. On January 1, 2025, Appellant was sent an email reminder regarding the requirement to file its fourth quarter compensation report, which indicated the deadline for filing was February 14, 2025, at 11:59 p.m. EST.

4. On February 9, 2025, Appellant was sent a follow up courtesy reminder at the same email address regarding the requirement to file the firm's fourth quarter compensation report. The email also indicated that the deadline for filing was February 14, 2025, at 11:59 p.m. EST. Commission records indicate this second email was marked as "Bounced-Undeliverable."

5. On March 17, 2025, following several attempts to contact Appellant by email and phone, Appellant filed its fourth quarter compensation report. The amount of the fine automatically assessed against Appellant was \$1,550, reflecting that the report was filed 31 days late. The report indicated \$0 total compensation for the fourth quarter of 2024.

6. That same day, March 17, 2025, Appellant was sent a Notification of Assessed Fine via email. The Notification was sent to the same address as the earlier reminders. The Notification included the total amount of Appellant's accrued automatic fine. The Notification also included a notice of Appellant's right to appeal the fine.¹

7. Approximately five minutes after the Notification of Assessed Fine was sent, one of Appellant's registered lobbyists contacted the Commission's representative by telephone and indicated he had just filed Appellant's fourth quarter compensation report. The registered lobbyist indicated he planned to appeal any fine imposed, and "said he [had] ceased lobbying and [had] 'closed' The Policy Standard LLC."

¹ Section 112.3215(5)(d)4, Florida Statutes, provides for a one-time fine waiver the first time a lobbying firm fails to timely file an executive branch compensation report, so long as that report is filed within 30 days of the late notice. Appellant received this one-time fine waiver in association with a late-filed third quarter 2024 executive branch compensation report and is not eligible to receive another automatic fine waiver.

8. Later that same day, March 17, 2025, Appellant submitted an appeal of the automatic fine. In its appeal, Appellant stated as grounds that it had ceased all executive branch lobbying activities prior to the fourth quarter of 2024 and that no lobbying activity had been conducted during the reporting period. Appellant indicated that “[d]ue to the closure of the firm’s lobbying operations, the reporting requirement was inadvertently overlooked,” which it claimed was “beyond [its] control[.]”

Conclusions of Law

9. The Commission has jurisdiction over Appellant and over the subject matter of this proceeding pursuant to Section 112.3215, Florida Statutes.

10. Section 112.3215(5)(d), Florida Statutes, assesses a fine of \$50 per day on an executive branch lobbying firm that fails to timely file a compensation report and provides that the Commission may waive the fine in whole or in part for good cause shown, based on "unusual circumstances surrounding the failure to file on the designated due date."

11. Commission Rule 34-12.407(4), Florida Administrative Code, defines "unusual circumstances" as follows:

‘Unusual circumstances’ means uncommon, rare or sudden events over which the actor has no control and which directly result in the failure to act in accordance with the filing requirements. Circumstances which allow for time in which to take those steps necessary to assure compliance with the filing requirements shall be deemed not to constitute unusual circumstances.

12. The responsibility for timely filing of executive branch compensation reports rests with the lobbying firm, as does the burden of persuading the Commission that the failure to timely report resulted from "unusual circumstances."

13. Appellant asserts in its appeal that there were “unusual circumstances” justifying the waiver of its fine, claiming it “inadvertently overlooked” the requirement to file the fourth

quarter compensation report as it had ceased its executive branch lobbying activities prior to the reporting period. Despite Appellant stating that any oversight concerning filing the fourth quarter compensation report was “an uncommon and rare occurrence beyond [its] control[,]” we do not find Appellant has provided grounds constituting “unusual circumstances,” as is needed to waive the fine.

14. Initially, we note that, even if Appellant had ceased its executive branch lobbying activities, it remained a registered executive branch lobbying firm and, for this reason, was still required to timely submit a report. The statute concerning compensation reports requires a quarterly filing from registered lobbying firms even when no compensation is received. See Section 112.3215(5)(a)1.c., Florida Statutes. Moreover, Rule 34-12.340 of the Florida Administrative Code sets out the procedure when a lobbying firm wants to cancel their registration, stating “[s]uch cancellation must be provided promptly by written notice to the Commission and until received, the lobbying firm will continue to be responsible for filing all required compensation reports.” (emphasis added). See also § 112.3215(7), Fla. Stat. Therefore, even accepting as true that Appellant had ceased its executive branch lobbying activities prior to the fourth quarter and conducted no lobbying during that period, this does not automatically excuse its failure to timely file the report, considering that it remained a registered lobbyist.

15. Moreover, Commission records show that Appellant received timely notice of its filing obligation. An email sent to Appellant on January 1, 2025, clearly indicated the deadline for filing the fourth quarter compensation report and stated that fines of \$50 per day would accrue if the report was untimely. While there appears to have been delivery issues with the other email sent to Appellant prior to the deadline, our records show this initial email was

successfully delivered. Also, Commission records indicate Appellant had, just weeks before, used its one-time statutory waiver regarding the untimely filing of its third quarter compensation report, which underscores that Appellant was on notice of its filing requirement. This waiver would have occurred in the fall of 2024, immediately prior to when the fourth quarter report in question was due.

16. In short, as a registered lobbyist, Appellant owed a fourth quarter compensation report and had received clear notice of this requirement prior to the filing deadline. While it claims it “inadvertently overlooked” its filing requirement, this type of administrative oversight on its part—even if unintentional—does not constitute an “uncommon, rare, or sudden” occurrence that justifies waiving the fine, especially considering that it had been recently informed of its filing obligation. For these reasons, we find Appellant has failed to demonstrate that its untimely filing of the fourth quarter executive branch compensation report resulted from “unusual circumstances,” and we therefore affirm the fine in this matter.

Order

Based on the foregoing facts and conclusions of law, the Commission hereby affirms the assessed fine of \$1,550.

ORDERED by the State of Florida Commission on Ethics meeting in public session on April 25, 2025.

Date Rendered

Luis M. Fusté
Chair, Florida Commission on Ethics

THIS ORDER CONSTITUTES FINAL AGENCY ACTION. ANY PARTY WHO IS ADVERSELY AFFECTED BY THIS ORDER HAS THE RIGHT TO SEEK JUDICIAL REVIEW UNDER SECTION 120.68, AND SECTION 112.3241, FLORIDA STATUTES, BY FILING A NOTICE OF ADMINISTRATIVE APPEAL PURSUANT TO RULE 9.110 FLORIDA RULES OF APPELLATE PROCEDURE, WITH THE CLERK OF THE COMMISSION ON ETHICS, AT EITHER 325 JOHN KNOX ROAD, BUILDING E, SUITE 200, TALLAHASSEE, FLORIDA 32303 OR P.O. DRAWER 15709, TALLAHASSEE, FLORIDA 32317-5709; AND BY FILING A COPY OF THE NOTICE OF APPEAL ATTACHED TO WHICH IS A CONFORMED COPY OF THE ORDER DESIGNATED IN THE NOTICE OF APPEAL ACCOMPANIED BY THE APPLICABLE FILING FEES WITH THE APPROPRIATE DISTRICT COURT OF APPEAL. THE NOTICE OF ADMINISTRATIVE APPEAL MUST BE FILED WITHIN 30 DAYS OF THE DATE THIS ORDER IS RENDERED.

Copies furnished to:

The Policy Standard LLC
4163 Autumn Amber Dr
270
Spring Hill, Florida 34609-6597

Executive Branch Lobbyist Registration Office
Claude Pepper Building, Rm G-68
111 W. Madison Street
Tallahassee, FL 32399-4990

LMF/gps

Schafer, Grayden

From: Murphy-Bunton, Karen
Sent: Monday, March 17, 2025 2:06 PM
To: Zuilkowski, Steven; Schafer, Grayden
Cc: Stillman, Kerrie
Subject: The Policy Standard LLC Lobbying Firm Timely Appeal Received
Attachments: The Policy Standard Legislative Executive

Importance: High

Steve, Gray, and Kerrie:

The LRO received a timely appeal today related to The Policy Standard LLC \$1550 fine, due to late filing their 2024 Quarter 4 Compensation Report.

See the attached email from Christopher Licata III appealing the Executive Branch \$1550 fine.

Below is a screenshot of the system generated email The Policy Standard LLC received today upon filing their 2024 quarter 4 compensation report this morning.

The Policy Standard LLC received their one-time fine waiver on November 15, 2024 for late filing its 2024 Quarter 3 Compensation Report.

Please contact me for any additional information.

Karen

To: chris@thepolicystandard.com; Firm Detail
Subject: Notification of Assessed Fine
Date Sent: 3/17/2025 9:17:55 AM
Body: The Policy Standard LLC:

Your Executive branch quarterly compensation report, due on 02/14/2025, was not filed until 3/17/2025. According to Section 112.3215(5)(d)1., F.S., you are assessed a fine of \$50 per day for each day the report was late. Your lobbying firm is fined in the amount of \$1,550.00, which is \$50 per day per report for each late day of 31 days.

Pursuant to Section 112.3215(5)(d)3., F.S., such fine must be paid within 30 days of this Notification of Assessed Fine being electronically mailed to you, unless appeal is made to the Lobbyist Registration Office. Payment may be submitted electronically by MasterCard, Visa, Discover or American Express. Click on the arrow next to Firm option at the top of your firm page. Select the fines option then proceed to pay by credit card or print an invoice and mail with a check to the LRO.

Section 112.3215(5)(d)5., F.S., provides that a lobbying firm may appeal or dispute a fine based upon circumstances surrounding the failure to file on the designated due date, and may request and is entitled to a hearing before the Commission on Ethics. Any such request must be made within 30 days of this Notification of Assessed Fine being electronically mailed to you. The lobbying firm shall notify this Office of his or her intention to request a hearing. A failure to timely file such notice will constitute a waiver of the right of appeal. The notice of appeal and/or request for hearing should be sent to:

Lobbyist Registration Office
111 West Madison Street
Pepper Building, G68
Tallahassee, FL 32399
(850) 922-4990

If the fine is not paid or appealed within the 30 day time period, pursuant to Section 112.3215(5)(d)6., F.S., all registrations of lobbyists who are partners, owners, officers or employees of the lobbying firm that fails to timely pay a fine are automatically suspended until the fine is paid or waived, and the Office shall promptly notify all affected principals of each suspension.

Do not reply to this email as it is generated automatically and electronically and cannot accept electronic replies.

Schafer, Grayden

From: Christopher Licata III <Licata@thepolicystandard.com>
Sent: Monday, March 17, 2025 9:49 AM
To: Florida Lobbyist
Subject: The Policy Standard Legislative Executive

You don't often get email from licata@thepolicystandard.com. [Learn why this is important](#)

Subject: Appeal for Waiver of Late Filing Fee – Policy Standard LLC

Dear Members of the Commission on Ethics,

I am writing to formally appeal the \$1,550.00 late filing fine imposed on Policy Standard LLC for the 2024 Legislative report, pursuant to Section 112.3215(5)(d)5., Florida Statutes, and Rule 34-12.407, Florida Administrative Code. I respectfully request that the fine be waived based on the presence of unusual circumstances that prevented timely filing.

Policy Standard LLC ceased all lobbying activities prior to the reporting period, and no lobbying activity was conducted during the timeframe covered by the report. Due to the closure of the firm's lobbying operations, the reporting requirement was inadvertently overlooked. This was an uncommon and rare occurrence beyond our control, directly resulting in the failure to file. Given that no lobbying activity took place during the reporting period, the late filing had no substantive impact on the transparency or accountability of the legislative process.

In accordance with Rule 34-12.407, I am submitting this appeal within the required timeframe and respectfully request a hearing should further discussion be necessary.

I appreciate your time and consideration of this appeal and respectfully ask that the fine be waived. Please let me know if any additional information is required to support this request.

In Liberty,

Christopher Louis Licata III
Managing Partner and CEO



Office Number 352-428-8587

Schafer, Grayden

From: Murphy-Bunton, Karen
Sent: Wednesday, March 19, 2025 9:32 AM
To: Stillman, Kerrie; Zuilkowski, Steven; Schafer, Grayden
Subject: RE: The Policy Standard LLC Lobbying Firm Timely Appeal Received
Attachments: The Policy Standard LLC.docx

Attached is a chronology of communication efforts to the Policy Standard LLC.

Karen

From: Murphy-Bunton, Karen
Sent: Monday, March 17, 2025 3:32 PM
To: Stillman, Kerrie ; Zuilkowski, Steven ; Schafer, Grayden
Subject: RE: The Policy Standard LLC Lobbying Firm Timely Appeal Received

They did not cancel their registration in 2024. They have not renewed for 2025.

From: Stillman, Kerrie <STILLMAN.KERRIE@leg.state.fl.us>
Sent: Monday, March 17, 2025 2:15 PM
To: Murphy-Bunton, Karen <Murphy-Burton.Karen@leg.state.fl.us>; Zuilkowski, Steven <ZUILKOWSKI.STEVEN@leg.state.fl.us>; Schafer, Grayden <SCHAFER.GRAYDEN@leg.state.fl.us>
Subject: RE: The Policy Standard LLC Lobbying Firm Timely Appeal Received

Hi, Karen.

Did they cancel their registration at any point?

Thank you,

Kerrie

From: Murphy-Bunton, Karen <Murphy-Burton.Karen@leg.state.fl.us>
Sent: Monday, March 17, 2025 2:06 PM
To: Zuilkowski, Steven <ZUILKOWSKI.STEVEN@leg.state.fl.us>; Schafer, Grayden <SCHAFER.GRAYDEN@leg.state.fl.us>
Cc: Stillman, Kerrie <STILLMAN.KERRIE@leg.state.fl.us>
Subject: The Policy Standard LLC Lobbying Firm Timely Appeal Received
Importance: High

Steve, Gray, and Kerrie:

The LRO received a timely appeal today related to The Policy Standard LLC \$1550 fine, due to late filing their 2024 Quarter 4 Compensation Report.

See the attached email from Christopher Licata III appealing the Executive Branch \$1550 fine.

Below is a screenshot of the system generated email The Policy Standard LLC received today upon filing their 2024 quarter 4 compensation report this morning.

The Policy Standard LLC received their one-time fine waiver on November 15, 2024 for late filing its 2024 Quarter 3 Compensation Report.

Please contact me for any additional information.

Karen

To:
Subject:
Date Sent:
Body:

chris@thepolicystandard.com; Firm Detail
Reminder to File Compensation Report
1/1/2025 6:00:16 AM

COMPENSATION REPORT FILING DEADLINE

Lobbying firms must file their Executive branch quarterly compensation report(s) electronically for the quarter October 01 - December 31, 2024, no later than 11:59 pm EST on 2/14/2025.

To access the electronic filing system, go to <https://floridalobbyist.gov/>. Log in with the user name and password you established previously. Follow each step to submit the report successfully.

A report not filed by the deadline is a late-filed report and subject to penalties under Section 112.3215(5)(d)1., Florida Statutes. The fine for failing to file a report timely is \$50 per day per report for each day the report is late up to a maximum of \$5,000.

Contact the Lobbyist Registration Office at (850) 922-4990 for further assistance.

Do not reply to this email as it is generated automatically and electronically and cannot accept electronic replies.

BOUNCED-UNDELIVERABLE

To:
Subject:
Date Sent:
Body:

chris@thepolicystandard.com; Firm Detail
Second Reminder to File Compensation Report
2/9/2025 6:00:12 AM

COMPENSATION REPORT FILING DEADLINE

Lobbying firms must file their Executive branch quarterly compensation report(s) electronically for the quarter October 01 - December 31, 2024, no later than 11:59 pm EST on 2/14/2025.

To access the electronic filing system, go to <https://floridalobbyist.gov/>. Log in with the user name and password you established previously. Follow each step to submit the report successfully.

A report not filed by the deadline is a late-filed report and subject to penalties under Section 112.3215(5)(d)1., Florida Statutes. The fine for failing to file a report timely is \$50 per day per report for each day the report is late up to a maximum of \$5,000.

Contact the Lobbyist Registration Office at (850) 922-4990 for further assistance.

Do not reply to this email as it is generated automatically and electronically and cannot accept electronic replies.

BOUNCED-UNDELIVERABLE

To:
Subject:
Date Sent:
Body:

chris@thepolicystandard.com; Firm Detail
Notification of Failure to File Lobbying Firm Compensation Report
2/15/2025 6:00:10 AM
The Policy Standard LLC:

Pursuant to Section 112.3215(5), F.S., each lobbying firm shall file a quarterly compensation report no later than 45 days after the end of each reporting period for which one or more of a firm's lobbyists were registered to represent a principal. Your firm received two courtesy notices of the deadline – the first on 01/01/2025 and the second on 02/09/2025. Your Executive quarterly compensation report, which was due on 2/14/2025, has not been received by the Lobbyist Registration Office.

Section 112.3215(5), F.S., requires that the Lobbyist Registration Office immediately notify the lobbying firm of its failure to file said report and that a fine is being assessed at \$50 per day per report for each late day.

Upon receipt of the quarterly compensation report, the Lobbyist Registration Office will notify you of the specific amount of the fine. Such fines must be paid to the Lobbyist Registration Office within 30 days after the Notification of Assessed Fine is electronically mailed to you unless an appeal is filed with the Office.

If you require further assistance, contact the Lobbyist Registration Office at (850) 922-4990 or help@floridalobbyist.gov.

Do not reply to this email as it is generated automatically and electronically and cannot accept electronic replies.

Courtesy Calls to The Policy Standard LLC Using Firm and Lobbyist Phone Numbers of Record

Comment	By	Date
At 2:00 PM, I called the ph. numbers of record associated with the lobbying firm: 727-507-1152 (firm and C. Licata); 813-540-1097 (firm); 239-770-0465 (L. Wissinger). This was the msg for each one: "The mailbox is full and cannot accept any messages at this time. Good bye." I called 2x to be sure.	ryan patty	03/14/2025 2:17 pm
12:30 p.m. 239-770-0465 Spoke to Lance Wissinger. Calling as a courtesy b/c you were a '24 registered lobbyist w/ The Policy Standard. "Yes." FL Exec. & Leg. branch comp. reports for '24 Q4 were due 2/14. Fines are accruing at \$50 per day, per report. A senior partner... should log in to TPS's account & file both reports to stop fines. He will contact Mr. Licata & mention to call for assistance. This impacts you so we wanted to reach out.	karenmb	03/11/2025 1:15 pm
I called the firm @ 727-507-1152 @ 3:19 pm. LVMM: This is Patty Ryan w/ the LRO. Calling out of concern. Your legislative branch & executive branch compensation reports for 2024 Q4 have NOT been filed. The filing deadline was Feb. 14. As of today Mar. 6 the reports are 20 days late. The fines are \$50 per day for each late day per report. Please file the reports as soon as possible. Do not hesitate to call 850-922-4990 for assistance.	ryan.patty	03/06/2025 4:21 pm
3:50 p.m. LVM 727-507-1152 This is Karen w/ the FL Lobbyist Registration Office calling as a courtesy for Christopher Licata or any other associate of TPS lobbying firm. The deadline to file your FL Executive & Legislative branch compensation reports was February 14. Per Florida Statutes, fines are accruing at \$50 per day, per report. Log in to your firm account & file both compensation reports for Q4 CY 2024. For assistance call 850-922-4990.	karenmb	03/05/2025 3:56 pm
3:55 p.m. LVM 727-507-1152 This is K w/ the FL LRO calling out of concern for CL w/ TPS lobbying firm. This is a reminder that the Deadline for filing your lobbying firm FL Compensation Reports was 02/14. There is a \$50 fine per day, per report. Log in to your firm account & file both the executive branch & legislative branch compensation reports for CY 2024 Q4 which includes 10/1-12/31. If you or any of your associates have questions, call 850-922-4990.	karenmb	02/24/2025 5:21 pm
3:35 p.m. called firm number 813-540-1097. A gentleman answered the phone claiming he only had this number for one-two weeks. He was not Christopher Licata. I apologized.	karenmb	02/24/2025 5:10 pm
February 19--9 49 a.m. left the below message on Mr. Licata's lobbyist registration account phone number of record. 727-507-115	karenmb	02/19/2025 10:19 am
This is Karen w/ the FL LRO calling out of concern & w/ an important message for Christopher Licata with TPS lobbying firm. This is a reminder that the Deadline for filing your FL Compensation Reports was 02/14. There is a \$50 fine per day, per report. Log in to your firm account & be sure to file both the executive branch and legislative branch compensation reports for calendar year 2024 Q4 which includes the months 10/1-12/31. Call 850-922-4990 for assistance.	karenmb	02/19/2025 9:58 am
02/17@ 3:53 p.m. left message for Christopher Licata w/ The Policy Standard lobbying firm on the firm phone number of record 813-540-1097 (google assistant) with a reminder that the Executive Branch & Legislative Branch Compensation Reports were due February 14 for calendar year 2024 Quarter 4 consisting of the months 10/1-12/31. The fine is \$50 per day, per report. Repeated filing information and to call 850-922-4990 with any questions.	karenmb	02/18/2025 3:25 pm

To: chris@thepolicystandard.com; Firm Detail
Subject: Notification of Assessed Fine
Date Sent: 3/17/2025 9:17:55 AM
Body: The Policy Standard LLC

Your Executive branch quarterly compensation report, due on 02/14/2025, was not filed until 3/17/2025. According to Section 112.3215(5)(d)1., F.S., you are assessed a fine of \$50 per day for each day the report was late. Your lobbying firm is fined in the amount of \$1,550.00, which is \$50 per day per report for each late day of 31 days.

Pursuant to Section 112.3215(5)(d)3., F.S., such fine must be paid within 30 days of this Notification of Assessed Fine being electronically mailed to you, unless appeal is made to the Lobbyist Registration Office. Payment may be submitted electronically by MasterCard, Visa, Discover or American Express. Click on the arrow next to Firm option at the top of your firm page. Select the fines option then proceed to pay by credit card or print an invoice and mail with a check to the LRO.

Section 112.3215(5)(d)5., F.S., provides that a lobbying firm may appeal or dispute a fine based upon circumstances surrounding the failure to file on the designated due date, and may request and is entitled to a hearing before the Commission on Ethics. Any such request must be made within 30 days of this Notification of Assessed Fine being electronically mailed to you. The lobbying firm shall notify this Office of his or her intention to request a hearing. A failure to timely file such notice will constitute a waiver of the right of appeal. The notice of appeal and/or request for hearing should be sent to:

Lobbyist Registration Office
111 West Madison Street
Pepper Building, G68
Tallahassee, FL 32399
(850) 922-4990

If the fine is not paid or appealed within the 30 day time period, pursuant to Section 112.3215(5)(d)6., F.S., all registrations of lobbyists who are partners, owners, officers or employees of the lobbying firm that fails to timely pay a fine are automatically suspended until the fine is paid or waived, and the Office shall promptly notify all affected principals of each suspension.

Do not reply to this email as it is generated automatically and electronically and cannot accept electronic replies.

Forward Email New recipient email address

Close

Comment

By

Date

Chrisopher Licata called LRO on 3/17 at 9:22 AM. He said he filed the firm's executive and legislative branch comp. reports. He intends to appeal any fines. He asked where to file an appeal. I told him LRO and directed him to the requirements on LRCRS for further information on appealing a fine. He said he has ceased lobbying and has "closed" The Policy Standard LLC.

ryan patty

03/17/2025
3:48 pm

Upon Creation of a Lobbyist's Initial Registration and at the Time of Registration(s) Renewal an Electronic Signature Agreement is Signed by the Lobbyist

Electronic Signature Agreement

This is the first time you are logging into the Lobbyist Registration this year, so you need to accept the following E-Signature agreement.

By typing my name and clicking the "I Agree" button below, I:

- Agree to conduct this lobbyist registration transaction by electronic means with the Office of Legislative Services, Lobbyist Registration Office (LRO), hereinafter collectively referred to as State, and hereby apply for a user name and password for that purpose;
- Agree that my user name and password will be considered my electronic signature. When my user name and password are used to create, generate or send an electronic record or transaction, they will identify that record or transaction as mine;
- Agree that because an electronic record or transaction undertaken with my user name and password will be attributed to me, I must keep them secure. I will not disclose my user name and password to another person, and I will not allow another person to gain access to my user name and password;
- Agree that the LRO will communicate with me and send all notifications via e-mail to the e-mail addresses provided by me and that it is my duty to keep updated e-mail addresses along with all other contact information with the LRO for this purpose and failure to keep an updated address with LRO may subject me to liability or harm of any noncompliance with Florida law;
- Agree that the LRO will send future communications regarding registration to my email address. Also, communications regarding compensation reporting including, but not limited to, communications regarding reminders of compensation reports, failure to file compensation reports, and application and collection of fines for failure to file timely compensation reports will be sent to the firm email address provided;
- Agree that the laws of the State of Florida will apply to this electronic transaction;
- Agree that the State's place of business for this electronic transaction will be deemed to be in Tallahassee, Florida, and that exclusive venue of any legal or equitable action that arises out of or relates to this transaction shall be Circuit Court in Leon County, Florida, and in any such action, Florida law shall apply, and I furthermore waive any right to a jury trial;
- Agree that this electronic transaction is subject to Florida public records law;
- Pursuant to Joint Rule One, Joint Rules of the Florida Legislature (2012-2014) and section 112.3215 F.S., agree to preserve for a period of 4 years all accounts, bills, receipts, computer records, books, papers, and other documents and records necessary to substantiate registration and compensation reports;
- Acknowledge that any person required to be registered or to provide information who knowingly fails to disclose any material fact in accordance with Florida law or who knowingly provides false information on any report commits a noncriminal infraction, punishable by a fine not to exceed \$5,000. Such penalty shall be in addition to any other penalty assessed by a house of the Legislature for legislative lobbyists and the Governor and Cabinet for executive lobbyists pursuant to sections 11.045 and 112.3215, Florida Statutes

I have reviewed all of the information in the LRCRS, specifically the lobbyist, lobbying firm and principal's names, provided in this registration for accuracy and understand that the names may not be changed throughout the year without a new registration. I hereby certify to the veracity and completeness of the information provided herein, that I am the person whose name is represented below, and that I intend to enter into this electronic transaction with the State.

Full Name

Enter First and Last Name

I Agree

You must click "I Agree" button to continue.

The Policy Standard LLC - Firm Detail

[Back to list](#)

This report was submitted to the Lobbyist Registration Office on 3/17/2025 9:17:54 AM Eastern Time.

Reporting Period

October 01, 2024 - December 31, 2024 Executive Branch Lobbying

Firm Information

The Policy Standard LLC
4163 Autumn Amber Dr
270
Spring Hill, FL 34609-6597
(727) 507-1152

Firm Lobbyist

Licata, Christopher L
Wissinger, Lance M

Principals and Compensation

Principal	Information	Compensation
The Policy Standard LLC	4163 Autumn Amber Dr Spring Hill FL 34609 (727) 507-1152	\$0.00

Prime Contractor Firms

Prime Contractor Firm

Firm Information

Operating Principal

Principal Information

Total Compensation

Total Compensation: \$0.00

Certification

I hereby certify to the veracity and completeness of the information herein; that no reportable compensation has been omitted; and that no officer or employee of this lobbying firm has made an expenditure in violation of Section 112.3215, F.S.

Christopher L Licata, III, Senior Partner

[Back to list](#)

Contact Us

Lobbyist Registration Office

111 West Madison Street Room G68

Tallahassee, Florida 32399

Phone: (850) 922-4990

FAX: (850) 921-5345

help@floridalobbyist.gov (mailto:help@floridalobbyist.gov)

Related Websites

- [myfloridahouse.gov](http://www.myfloridahouse.gov/) (<http://www.myfloridahouse.gov/>)
- [flsenate.gov](http://www.flsenate.gov/) (<http://www.flsenate.gov/>)
- Commission on Ethics (<http://www.ethics.state.fl.us/>)
- Online Sunshine (<http://www.leg.state.fl.us/>)
- NAICS Codes (<https://www.census.gov/naics/>)

- Public Service Commission Nominating Council (PSCNC) (http://www.leg.state.fl.us/cgi-bin/View_Page.pl?File=index.cfm&Directory=committees/joint/pscnc/&Tab=committees/)

Help / FAQ

- FAQs for Lobbyists before The Florida Legislature (</LobbyistInformation/FAQsLegislative>)
- FAQs for Lobbyists before Executive Branch Agencies (</LobbyistInformation/FAQsExecutive>)
- Application User Guide (/reports/LRCR_User_Guide.pdf?cp=0.4658686197761437)

SSL Certificates (<https://www.digicert.com/ssl-certificate.htm>)